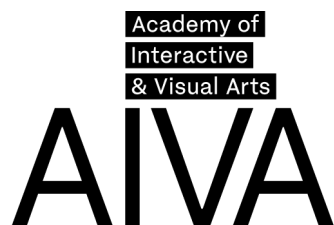




About the w3 Awards:

The w3 Awards honors excellence in digital content, experiences and creativity across **Social Media, Websites, Online Marketing & Advertising, Mobile Sites & Apps, Online Video, Podcasts and Emerging Tech**. The w3 Awards has recognized the brands, agencies, institutions and independent creators who set trends, break boundaries and shape the digital landscape.

The 20th Annual w3 Awards received thousands of entries globally from Advertising agencies, PR Firms, Digital Agencies, In-house creative professionals, Web Designers, Graphic Designers and more.



The Jury Behind the w3 Awards:

The w3 Awards is evaluated by the [Academy of Interactive and Visual Arts](#) (AIVA), an assembly of industry leaders from acclaimed brands, agencies and institutions like **Walt Disney Studios, Groove Jones, PepsiCo, The National Gallery of Art, McCann, Netflix, IBM, Deloitte Digital, LG and WONGDOODY** among many others.

Reviewing and Awarding:

In determining winners, entries are evaluated based on a standard of excellence as determined by the AIVA, specific to the category entered. To uphold a high standard of excellence, a category may have multiple winners, or may have none. Entries are scored on a 10-point scale by the Jury. Only around 20% of all entries will be selected as Gold Winners. Other outstanding entries will be Silver Winners. Best in Show selections represent the highest mark of distinction and represent only around <1% of all work entered.

Promoting Your Achievement:

Please visit www.w3award.com to access our digital toolkit to find ways to help promote your achievement. A sample press release, downloadable graphics and logos, and other materials can be found to help share your success. For public relations inquiries contact us at customerservice@w3award.com or call (212) 675-4890.