



**FOR IMMEDIATE RELEASE**

**Contact:**

**DJ Ryan**

[customerservice@w3award.com](mailto:customerservice@w3award.com)

**Phone: (212) 675-4890**

## **The 19th Annual w3 Award Winners Announced**

### ***Illuminating Brilliance in Digital Experiences, Content and Creativity***

New York, NY – (October 2, 2024) – The Winners of the 19th Annual w3 Awards have been announced by the [Academy of Interactive and Visual Arts](#) (AIVA) today. Receiving thousands of entries annually from across the globe, the w3 Awards honors outstanding Social Media Marketing & Content, Websites, Online Marketing & Advertising, Mobile Sites & Apps, Online Video, Podcasts and Emerging Tech created by some of the best digital content creators across the industry. Best in Show, Gold and Silver winners are featured in our [Winners Gallery](#). Take a closer look at all of our winners this year.

“Since joining the AIVA, I have thought to myself at the end of each season, ‘We couldn’t *possibly* top the quality of last season’s entries’ and I am thrilled to report that I am wrong every time”, said AIVA managing director Lauren Angeloni. “As you’ll see, the winners of the 19th Annual w3 Awards are simply brilliant. I’m honored that such a wildly inventive group of creators entrusted their work to the AIVA. I also would like to extend deep and sincere thanks to our jurors, who gave so much time and care in their evaluation of each entry”

Highlighting the diversity of entries and winners this season, the 19th Annual Best in Show winners represent an impressive group of agencies and companies of all sizes, including:

#### **Emerging Tech**

“Visa Live at Le Louvre,” **EverGame Media**

Casa Batlló Immersive Experience, **Casa Batlló**

#### **Online Marketing**

855-HOW-TO-QUIT-(OPIOIDS), **Raw Materials**

Fallout Global Fan Premiere, **LCDigital / Little Cinema**

### **Mobile Apps & Sites**

BNP Paribas Open, **Work & Co**

OURA App, **Oura**

### **Podcasts**

*Agent of Betrayal: The Double Life of Robert Hanssen*, **Paramount**

*Wild Ideas Worth Living*, **Puddle Creative**

### **Social Media**

“Melissa Etheridge Never Planned to Be a Gay Icon,” **AARP**

“Breaking the Cycle: Training Video Series,” **Reingold, Inc.**

### **Online Video**

*Colorado Mesa University | Making Mavericks Season 3*, **\_defyThemAll**

*The Curious Mind of Benjamin Franklin*, **Baker & Hill**

*Is Sunscreen Safe? A Pharmacist Debunks Common Myths*, **GoodRx**

### **Websites**

SVA Masters in Branding Website, **School of Visual Arts Masters in Branding**

Flow Studio, **Flow Studio**

Additional information about the w3 Awards:

The w3 Awards honors the best Digital Experiences, Content and Creativity. It recognizes the people behind award-winning Websites, Online Marketing, Web Video, Mobile Sites and Apps, Social Media, Podcasts, and Emerging Tech. The w3 Awards is the first major digital competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

The w3 Awards is reviewed by the [Academy of Interactive and Visual Arts](#), an invitation-only body of top-tier professionals from acclaimed media, interactive, advertising, and marketing organizations like **Walt Disney Studios, Groove Jones, PepsiCo, McCann Health NY, Netflix, IBM, Deloitte Digital, LG, and WONGDOODY** among many others.

For more information about the w3 Awards, please visit [www.w3award.com](http://www.w3award.com), email the w3 Awards at [info@w3award.com](mailto:info@w3award.com) or call (212) 675-4890.