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18th Annual w3 Award Winners Announced

Illuminating Brilliance in Digital Experiences, Content and Creativity

New York, NY – (October 3, 2023) – The Winners of the 18th Annual w3 Awards have been announced by the Academy of Interactive and Visual Arts today. Receiving thousands of entries annually from across the globe, the w3 Awards honors outstanding Websites, Online Marketing, Web Video, Mobile Sites and Apps, Social, Podcasts, and Emerging Tech created by some of the best digital content creators across the industry. Best in Show and Gold winners are featured in our [Winners Gallery](#) and Silver in our [Winners List](#). Take a closer look at all of our winners this year.

“I couldn’t be more thrilled with the strength of the submissions into the 18th season of the w3 Awards”, said AIVA managing director Lauren Angeloni. “A brilliant group of digital creators answered in force the rallying cry to ‘Be the Spark’. The results were truly luminous. I want to congratulate all of the honorees for their well-deserved wins. I also would like to extend deep and sincere thanks to our jurors, who gave so much time and care in their evaluation of each entry.”

Highlighting the diversity of entries and winners this season, the 18th Annual Best-in-Show winners represent an impressive group of agencies and companies of all sizes, including:

Emerging Tech

Little Cinema for Kiff Virtual Premiere Experience

Merkle Switzerland AG for DEVENIR - THE PUREST FORM OF INTERACTION

Purple, Rock, Scissors! for The LEGO® ? Harry Potter Mirror of Erised

Tool for Vans - In-Store AR Experience

Marketing

Havas Chicago for Travel On

Meraki Communications Group for CODE Along

PwC's strategy+business for Better together

Thinkmojo for MongoDB

Mobile Apps & Sites

Mirego for Winnipeg Jets App : Fuelled by passion

Sidekick Interactive for Digital Transformation of Snow Removal Operations in Cities

TodayTix Group for TodayTix App

Podcasts

Audiochuck for The Deck Investigates

Design Matters Media, Inc for Design Matters with Debbie Millman

Evergreen Podcasts for Carol Costello Presents Blind Rage

Netflix for The Girl in the Picture

Paramount for MObituaries with Mo Rocca

Ring Of Fire Pte Ltd for Ship Of Myths

Stak for Football Ramble: Inside the Qatar World Cup

Social

AARP for A Teen Talks About Suicide and What Parents Should Know

BSB Group International for Tour de'23

PopShorts Inc. for Netflix's Wendell & Wild x Pidgin Doll

WHITE64 for Alysha Clark

Video

AbelsonTaylor for Move forward with maci

FatShiba for Strong Black Lens

Scarlett Media for Allstate Pest Control - Get Rid of Unwanted Guests

TODO NOTICIAS for What I Saw in Ukraine

Websites

BORN Group for Cartier

Critical Mass for Critical Mass

DHNN™ for DHNN™ — business challengers through quality design.

Non-Linear Studio for Atria

Pulitzer Center for Facing Life

Raw Materials for Raw Materials

Additional information about the w3 Awards:

The w3 Awards honors creative excellence on the web, and recognizes the people behind award-winning Websites, Online Marketing, Web Video, Mobile Sites and Apps, Social, Podcasts, and Emerging Tech. In honoring the best of the Web, the w3 Awards is the first major digital competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

The w3 Awards is sanctioned by the [Academy of Interactive and Visual Arts](#), an invitation-only body of top-tier professionals from acclaimed media, interactive, advertising, and marketing organizations like **Walt Disney Studios**, **Lippe Taylor**, **Meta**, **Publicis Sapient**, **Netflix**, **IBM**, **NASA/Jet Propulsion Laboratory**, **LG**, and **Wired Magazine** among many others.

For more information about the w3 Awards, please visit www.w3award.com, email The w3 Awards at info@w3award.com or call 212-675-3555.