

Podcasts

General Series Categories

Arts & Culture

Podcast series that discuss arts and culture in interviews and conversation. Subjects include fine art, cuisine, film and television, pop culture etc.

Automotive

Podcast series that discuss automobiles, parts & accessories, dealerships, etc.

Biotechnology

Podcast series that discuss the use of living systems and organisms to develop or make products.

Books

Podcast series that discuss books of all sorts. Includes cookbooks, DIY, fiction, etc.

Community

Podcast series focused on connection and/or communication through shared interests, opinions, and similarities.

Computer/IT

Podcast series focused on the IT industry (hardware, software, services, etc.).

Construction

Podcast series focused on the construction industry. Includes construction companies and equipment manufacturers/dealers.

Consulting

Podcast series focused on individuals or companies engaged in the business of giving expert advice to people working in a professional or technical field.

Consumer Electronics

Podcast series focused on electronics developed and designed for consumer use.

Consumer Goods

Podcast series focused on goods developed and designed for consumer use.

Corporate Communications

Podcast series focused on, or delivering, the communications produced by a corporation/business.

Design & Architecture

Podcast series focused on the science, design, and method of construction of buildings and other physical structures.

Diversity, Equity & Inclusion

Podcast series focused on the celebration and/or promotion of diversity and inclusion of all sorts.

Documentary

Podcast series focused on documentary content in narrative form, interviews, and discussions.

Education

Podcast series focused on education, the support education, or provide online assistance and service. All levels of education included.

Entertainment

Podcast series focused on the entertainment industry (clubs, amusement parks, movies, theater, etc.)

Events

Podcast series focused on specific events, including: concerts, fairs, festivals, sporting events, tours, or other events.

Family & Kids

Podcast series focused on the family dynamic and parenthood, or is created with the specific intent to educate, entertain or pacify children and recent updates and headlines.

Financial Services

Podcast series focused on financial insight and information. Includes online stock trading, retirement, financial news, etc.

Food & Beverage

Podcast series focused on food and drink items including fresh and frozen food, perishable and canned goods, soft drinks, juices, and water. Includes podcasts providing recipes, recommendations, or instruction/preparation information.

Green & Environmentally Friendly *

Podcast series that discuss environmentally friendly and ecologically responsible decisions and lifestyles.

Health & Wellness

Podcast series focused on health and wellness. Includes mental and emotional health, meditation, medicines, etc.

Hospitality & Tourism

Podcast series focused on the hospitality and tourism industry. Includes travel agencies, lodging, destinations, etc.

How-to & DIY

Podcast series focused on the instruction given to the audience on how to complete certain tasks.

Interview/Talk Show

Podcast series featuring a host or hosts interviewing guests.

Law & Legal Services

Podcast series focused on law firms, legal service providers, pro-bono legal services, and self-help legal information that feature content on legal issues, trials, court decisions, or legal advocacy.

Lifestyle

Podcast series focused on personal interests and topics that allow you to live as you choose. Includes special interest sites such as gardening, home improvement, cooking, and similar subjects.

Manufacturing

Podcast series focused on the production of goods or services available to consumers; includes factories, distributors, warehouses, and wholesalers.

Marketing

Podcast series focused on or featuring the activities a company undertakes to promote the buying or selling of a product or service.

Music

Podcast series focused on the sharing of music or music related information. These podcasts may provide listening samples and demos or promote music education and awareness. Podcast series focused on the sharing of music or music related information. These podcasts may provide listening samples and demos or promote music education and awareness.

News & Politics

Podcast series focused on news topics, political happenings, and recent updates and headlines.

Pop Culture

Podcast series focused on a set of the practices, beliefs, and objects that are dominant or prevalent in a society at a given point in time.

Products & Services

Podcast series focused on tangible or intangible offerings sold to customers.

Podcasts

General Series Categories Cont.

Professional Services

Podcast series focused on professional services content or independent professional service contractors in interviews and discussions.

Public Relations

Podcast series focused on the development and connection of an organization to its intended audience for a particular topic, issue, or messaging objective.

Public Service & Activism

Podcast series focused on public service and activism content and/or specific public servants or activists in narrative form, interviews, and discussions.

Real Estate

Podcast series focused on the sale or rental of residential or commercial property, including listings, brokers, real estate agents, holding firms, time shares, and any other resource relating to real estate.

Remote Productions *

Podcast series broadcast or recorded from remote locations.

Science & Education

Podcast series focused on science and education in narratives, interviews, and conversation.

Scripted (Fiction)

Podcast series focused on performing scripted fictional work for entertainment.

Self-help

Podcast series focused on the action or process of bettering oneself or overcoming one's problems without the aid of others.

Software

Podcast series focused on the programs and other operating information used by a computer.

Sports

Podcast series focused on the discussion, examination, or promotion of sports franchises, figures, issues, or sports-related topics.

Student

Podcast series produced by an individual or group of students. Category limited to the work of people currently enrolled in academic programs.

Technology

Podcast series focused on technology in narrative form, interviews, and conversation.

Telecommunications

Podcast series focused on the exchange of signs, signals, messages, or any information of any nature by wire, radio, optical.

Television & Film

Podcast series focused on discussing and/or promoting television/streaming shows and films. Including series that feature recaps, reviews, interviews, in-depth discussion of TV and film, etc.

Video Games

Podcast series focused on the video game industry, including reviews, news, personalities, etc.

Mini-series & Specials Categories

Arts & Culture

Podcast series focused on arts and culture in interviews and conversation. Subjects include fine art, cuisine, film and television, pop culture etc. Must be individual episode, special episode, or mini-series.

Cause Awareness *

Podcast mini-series or special dedicated to a cause or cause-related events, activities, or organizations.

Documentary

Podcast series focused on documentary content in narrative form, interviews, and discussions. Must be individual episode, special episode, or mini-series.

Live Recording

Podcast series recorded live in-studio or on location. Must be individual episode, special episode, or mini-series.

News & Politics

Podcast series focused on news topics, political happenings, and recent updates and headlines. Must be individual episode, special episode, or mini-series.

Science & Education

Podcast series focused on science and education in narratives, interviews, and conversation. Must be individual episode, special episode, or mini-series.

Sports

Podcast series focused on the discussion, examination, or promotion of sports franchises, figures, issues, or sports-related topics. Must be individual episode, special episode, or mini-series.

Television & Film

Podcast series focused on discussing and/or promoting television/streaming shows and films. Including series that feature recaps, reviews, interviews, in-depth discussion of TV and film, etc. Must be individual episode, special episode, or mini-series.

Podcast Features Categories

Best Ad *

A podcast advertisement created on behalf of a brand, by the podcast producers or host(s).

Best Branded Podcast or Segment

The most engaging, entertaining, and/or informative podcast or segment created on behalf of a brand or organization.

Best Guest Host *

Only episodes or segments featuring a guest host(s) will be evaluated.

Best Host

The host that showcases the best qualities of hosting a Podcast interview or conversation.

Best Individual Episode

The most impactful, enlightening, or entertaining single podcast episode.

Best Live Episode *

Podcasts created for, and recorded, in a live setting with an audience present.

Best Series

The most enjoyable, influential, and/or entertaining Podcast series (Full series will be judged)

Best Use of Original Music/Sound Design

The best use of sound design and effects or original music used in a Podcast.

Best Use of Writing

Podcasts that demonstrate excellence in editorial, regardless of the topic covered.