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THE 2016 W³ AWARD WINNERS ANNOUNCED

GOLD, SILVER, AND BEST IN SHOW HONOREES UNVEILED

***CBS Interactive, Core12, Energy BBDO, SapientNitro, WSJ and WWE
among Best in Show Winners***

www.w3award.com

New York, NY – (October 25, 2016) – The Winners of the 2016 W³ Awards have been announced by the Academy of Interactive and Visual Arts Today. Receiving nearly 5,000 entries, the W³ Awards honors outstanding Websites, Web Marketing, Web Video, Mobile Sites/Apps & Social content created by some of the best interactive agencies, designers, and creators worldwide. Please visit <http://www.w3award.com> for a complete list of W³ Award Winners.

“We were once again blown away at the creativity and quality of this year’s entrant. As our connected world continues to expand in new and exciting ways, our winners are a true testament to the power of Web creativity around the globe.” said Linda Day, the director of the IAVA. “On behalf of the 750+ members of The Academy of Interactive and Visual Arts, we salute the talents and high level of execution our winners display and commend all of this year’s entrants for their dedication and commitment to online excellence.”

Highlighting the diversity of entries and winners in this year’s competition, the 2016 Best-in-Show winners represent an impressive group of agencies and companies of all sizes. This year’s Best-in-Show winners include:

| <u>Winner</u> | <u>Title of Entry</u> | <u>Entry Type</u> |
|----------------------|------------------------------|--------------------------|
| A Hunder Years | Vulcan Productions | Websites |
| AZDS | Mani Brothers Real Estate | Websites |
| BETC Digital | Search Engine | Marketing |
| Bluecadet | Hoover-Mason Trestle Webs | Websites |

| <u>Winner</u> | <u>Title of Entry</u> | <u>Entry Type</u> |
|--------------------------|------------------------------|--------------------------|
| Born05 | iFly50 | Websites |
| Brownstein Group | Sage Glass Website | Websites |
| CBS Interactive | CBSN | Websites |
| Core12 | World Trade Center Redesign | Websites |
| Croscon | Ocean Health Index | Websites |
| E-dreamz, Inc | Rowe Furniture | Websites |
| Energy BBDO | LG G5 and Friends | Websites |
| Euroweb Internet GmbH | Anna Veith - Ski | Websites |
| FCV Interactive | NWMO Site Redesign | Websites |
| Genome LLC | March Music Challenge | Websites |
| Landor | Landor.com | Websites |
| MINDBODY | MINDBODY App | Mobile |
| Mirum Thailand Co., Ltd. | Nissan Nismo | Websites |
| MStoner Inc | UNCSA Redesign | Websites |
| Optum | Optum.com | Websites |
| Prince William County | Waterworks Waterpark | Websites |
| RSQ | Deutser | Websites |

| <u>Winner</u> | <u>Title of Entry</u> | <u>Entry Type</u> |
|---------------------------|------------------------------|--------------------------|
| Saddleback Church | Game of Purpose | Video |
| SapientNitro | We ? A Film by Cadbury | Video |
| SapientNitro | SAVE THE FOOD Viral Video | Video |
| Scorpion | Clark Fountain | Websites |
| SPLICE | SPLICE – Attract Human | Websites |
| TyC Sports | CONVERS.O.S. (Converts) | Marketing |
| VML, Singapore | Mahindra, Redesign | Websites |
| WILL Interactive | Misadventures in Money Man | Mobile |
| William Pitt SIR | williampitt.com | Websites |
| Work at Play | MCEC | Websites |
| World Wide Web Domination | PERMATA Programmes | Websites |
| WSJ. Custom Labs | Defy Hunger Together | Websites |
| WWE | WWE Wrestlemania 31 | Social |

W³ Awards Info:

The W³ Awards honors creative excellence on the Web, and recognizes the creative and marketing professionals behind award winning Websites, Web Video and Online Marketing programs. Simply put, the W³ is the first major Web competition to be accessible to the biggest agencies, the smallest firms, and everyone in between. Small firms are as likely to win as Fortune 500 companies and international agencies.

The W³ Awards is sanctioned and judged by the Academy of Interactive and Visual Arts, an invitation-only body consisting of top-tier professionals from a "Who's Who" of acclaimed media, advertising, and marketing firms. Please visit www.aiva.org for a full member list and additional information.

For more information about the W³ Awards, please visit www.w3award.com, email The W³ Awards at info@w3award.com or call 212-675-3555.